

SEO Webcast, New Mindmixer! & Globalization Conference by CED

Friday, 18 January 2008

Intro to Search Engine Optimization: SEO Demystified

presented by: Michael Marshall (bio) one of the nation's leading experts on SEO. Dates: February 5 at 10am EST or February 6th at 10am EST

Sign up for the CLA SEO webcast with Michael Marshall and receive \$300 Credit toward the any of the -SEO Academy Workshop.

See Course Options Below

TELECONFERENCE:

Featured Guest Webcaster: Mike Marshall, President of

Intro to Search Engine Optimization: SEO Demystified

presented by: Michael Marshall (bio) one of the nation's leading experts on SEO

Free of Charge

Date: February 5, 2008

Time: 10am to 11am

Or

Date: February 6, 2008

Time: 10am to 11am

What will be covered

- The Benefits of SEO
- History of SEO
- How Search Engines Work
- How Search Engine Rank Pages

The Process of Search Engine Optimization (SEO)

- Staying out of trouble with the search engines
- Making sure your pages are search engine friendly
- How Search Engines Rank Page

RSVP by calling 919-363-1530 or emailing us at info@cladventures.com subject: Webinar

Additional info on SEO Training

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Academy Course Options:

3-Day SEO Workshop

Seating is limited

Each student gets a complete 6 Month Personal Mentoring Program* for ongoing support.

Registration

3-Day SEO Workshop

- Start off in our 1st-day fundamentals/refresher course, where you'll learn search engine marketing strategies from the ground up in a step-by-step, hands-on manner, while working at your own pace;
- Learn in a stimulating, yet relaxed, environment with other beginners;
- Learn by doing, rather than just listening and taking notes, with your trainers looking over your shoulders and guiding you along;
- Never be afraid to ask questions, because many are at your same skill level;
- On day #2, begin the advanced portion of the workshop and begin to take your knowledge to the next level;
- Discover no-nonsense, advanced SEO strategies for locking in top ten positions within the major search engines;
- Discover powerful new work-around solutions for problematic design challenges, solutions that you won't find taught anywhere else;
- Learn in a hands-on, personalized workshop, where you'll not only learn from your trainers, but from other advanced

students as well;

- Learn the many benefits having a Blog can bring to your online presence.
- Perfect for professional SEOs who want to learn search engine strategies from the beginning, then on to more advanced and unique solutions to benefit their clients. In fact, we offer many sessions geared just for professional SEOs;
- New Special Session on the Personalization of Search
- New Special Session on Competitive Intelligence for SEO

Full Workshop Agenda

Council For Entrepreneurial Development's Globalization Conference

In partnership with

the Research Triangle Regional Partnership, TiE Carolinas and the North Carolina Chinese Business Association

"Globalization is an inescapable force of the 21st century." The continuous integration of economies and societies around the world is deeply rooted in innovation, technology and investment.

Globalization 2008 features international thought leaders and expert panels which will validate the global model for businesses of all stages in high-growth industries. Attendees to this first annual conference will experience superior networking opportunities with entrepreneurs, investors, service partners and major corporations supporting innovation in the global economy.

Attendees will explore and learn strategies, benefits and connections to achieve success in a global marketplace. Entrepreneurs with an existing multinational presence will share best practices, while those seeking to build relationships will attain the network and know-how to compete globally.

Join us for Globalization 2008 at the Embassy Suites in Cary, N.C. on February 14, 2008.

Registration

